

3 Armitron® Watches for Him This Valentine's Day



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There are all sorts of gift-giving occasions throughout the year. From birthdays to holidays to just because, you may be the kind of person who looks for any excuse to give gifts to the ones you love—including your significant other. He means so much to you. He's there for you when you need him most. A gift is an excellent way to let him know how much you love and appreciate him.



This year, why not give him something unexpected? How about a watch? Whether you give it on Valentine's Day, his birthday, or any other occasion, a watch is the kind of gift that's equal parts thoughtful, practical, and stylish. Armitron® is a trusted brand that understands everything there is to know about watches. They have a wide selection of analog and [digital watches](#) for him, each just as giftable as the next. Here are a few to consider.

The Modern Classic: The Metro™

Looking for a watch he'll love that's sleek and stylish, featuring a timeless design? Meet the Metro™. The Metro™ features style cues from classic Armitron® designs, like the Ridgemont™. However, the Metro™ takes the rectangular case design—complete with dual analog/digital timekeeping—to an entirely new level. Available in Gold or Black, with a gold-toned case on

both models, the Metro™ is a sharp addition to any outfit. It's the kind of watch he can dress up or wear casually. Either way, it's sure to become the watch he reaches for when he's heading out the door.

The Sophisticated Gentleman: The Ross™

There's something special about thoughtfully designed analog watches. These are the kinds of analog watches with straightforward, timeless designs that he can wear with pure confidence. One Armitron® watch that fits this description perfectly is the Ross™. This analog, [silver watch for men](#) is a signature Armitron® design. It features a scalloped-edge bezel, framing a stunning sunray dial. You can also pair the Ross™ with the Rachel™—an Armitron® watch for her that shares some of the same design cues in a smaller size with some feminine touches. Get the Ross™ in stunning Silver, Navy, Gold, or Gold/Silver.

The Energetic Dynamo: The Apex™

Armitron® is also known for their collection of [sport watches for men](#). One of their newest additions to the lineup is the Apex™—a bold, sleek sport watch with an impeccable display. The Apex™ comes in three styles: Orange, Black, and Gray. The design boasts a 50 mm case width, making it an ideal choice for anyone who lives life on the move. He can easily glance down at the display to check his lap time for cardio training or see how much time he has left to rest until his next set in the gym. The Apex™ also features an altimeter, barometer, temperature reference, weather station, 99 lap memo, backlight, and much more. In short, this is one feature-packed sport watch that anyone would love.

Find the perfect watch for him at <https://www.armitron.com/>

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