5 Armitron® Watches Defined By Timeless Qualities ARMITRON 0 1 1 38 1 1 1 52 1 1 30 1

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Armitron® is a staple of American watchmaking. They've been creating iconic timepieces since 1975. But what makes their watches iconic? Is it the design? The way it feels on your wrist? The convenience it gives you to check the time with just a glance? All of the above? Armitron® has a collection full of watches that check the "timeless" box. These are analog, digital, and **sport** watches for men and women that stand the test of time. They look great, match your style, and feel good to wear. Here are five Armitron® watches that embody timeless design.



The Atlantis™

Green and gold. These are two immediately recognizable characteristics of the Armitron® Atlantis™. The watch features a stunning gold-toned case, bezel, and bracelet. Even the hour markers and hands are the same stunning gold color, which is only enhanced by the seafoam green dial. The Atlantis™ is also available in a dark bronze "chocolate" version, too. In either colorway, the Atlantis™ features a scalloped bezel and an uncluttered dial. That makes it easy to read and easy to wear.

The Aura™

The Armitron® Aura™ is all about artistic wonder. It comes in two variations: seafoam green/gold-tone and lavender/black. As a black or gold watch for women, the case and

bracelet are understated. They're elegant yet subtle. There's a reason for this subtlety—to highlight the striking design. Each watch features an eye-catching piece of art as part of the dial. Each dial design started as hand-painted, watercolor artwork by Johnny Wujek that you can

now wear as a part of your favorite outfit. It's the kind of artwork that's timeless, fittingly

centered in a timeless watch.

The Blueprint™

The Armitron® Blueprint™ is a watch featuring automatic movement you can see showcased through the front dial. Some automatic watches feature a window into the movement on the

underside, but the Blueprint™ does things differently. It comes in a variety of colors, including

black, so you can find the Blueprint™ that's right for you.

The Apex™

The Armitron® Apex™ sport watch is a new arrival. While it's a fresh take on everything a digital watch can be, it's timeless through and through. The circular face features a stainless steel top

ring and a black dial that make an eye-catching statement. When you're looking for a sport watch that stands the test of time, versatile features are hard to beat, and the Apex™ delivers.

From the 60 dots-matrix LCD display and EL backlight to a barometer and altimeter, this is the perfect watch for all your adventures. Choose the black or gray colorway for a classic feel, or go

with orange, if you're feeling bold.

The Metro™

Another newer addition to the Armitron® lineup, the Metro™ is a blend of retro and modern style. It features a striking rectangular case with a bracelet that's just as striking. And then there's the dial, complete with both a digital display and an analog face. With its black and gold-

toned features, it's the kind of watch that's easy to dress up for a night on the town or for

wearing as your go-to for the workweek.

Find your own timeless watch at https://www.armitron.com/

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