

## A Short List Of Apartment Move-in Specials



Do you think landlords who give move-in specials are onto something? Or are they simply wasting their time? But can move-in promotions truly work, and how can you implement them into your apartment company strategies to ensure long-term success?

Learn why landlords utilize these [Apartments Offering Specials In San Antonio](#), and whether they will be a good fit for renting your homes.

- **First Month Rent Free**

Many landlords may initially need to be made aware of the benefits of offering this type of move-in discount. After all, how can they afford to go without a month's rent? The idea is to conduct this type of promotion when you offer a 12-month or longer lease.

If you need help filling your vacant unit, waiving the first month can attract highly qualified applications. You may not receive your first month's rent, but you've secured fantastic tenants for the remainder of the lease.

And, if the unit had been vacant and not drawing attention, you would not have received the first month's rent.

- **Lower or No Security Deposit**

Offering a cheaper security deposit is one method for attracting candidates. You can charge prospective applicants a few hundred dollars as a deposit rather than a full month's rent or whatever amount your state allows.

Moving from one rental to another may be costly, so when candidates have the opportunity to save money, they often take advantage of the ads and the **Apartments with Rent Specials San Antonio, TX**, that offer it. Some landlords are comfortable with a lower security deposit amount because they often return the majority of it to the renter.

- **Waive Fees**

If you operate a multi-unit rental property and charge fees for certain of your services, consider waiving some application or processing fees to attract applications. The most frequently waived fees are for the background check and the application fee. Waiving these fees can help you attract the proper tenants.

- **Offer Free Stuff**

A few things draw attention to a rental advertisement, such as the phrase "Free." Offering free utilities such as heat or water, or something you already pay for, is another opportunity to make a difference. Many landlords and property managers charge for property amenities such as internet, television, in-unit washers and dryers, specific parking spots, and so on.

Many landlords believe it is well worth incurring the comparatively low expense of one or more of these facilities in order to secure a long-term tenant who will pay the full deposit and rent.

- **Reduce the Rent**

It makes sense to charge the monthly rent that the current market requires, and you've likely done your research on what fair rent is in your neighborhood. Advertising a lower monthly rent or offering **Apartments with Rent Specials San Antonio, TX**, might attract a lot of attention, but you must use it wisely. Charging a slightly lower rent will save you more money in the long term than having a high turnover rate or even a month or two of vacancy.

## **Conclusion**

When it comes to recruiting quality tenants, you must do what works best for you and your rental property. Many successful landlords have discovered that giving difficult-to-pass-up move-in offers and providing **Apartments Offering Specials In San Antonio** encourages applicants looking for the greatest bargain on a rental property to choose their location over the competition.

After all, giving up a modest amount of money for a long-term lease signed by reputable renters is well worth the small sacrifice.

## **Contact Us**

**Address:** 6007 Grissom Road, San Antonio, TX. 78238

**Email:** [leasing@thevalencialofts.com](mailto:leasing@thevalencialofts.com)

**Phone:** 210-681-9000

**Website:** [thevalencialofts.com](http://thevalencialofts.com)