

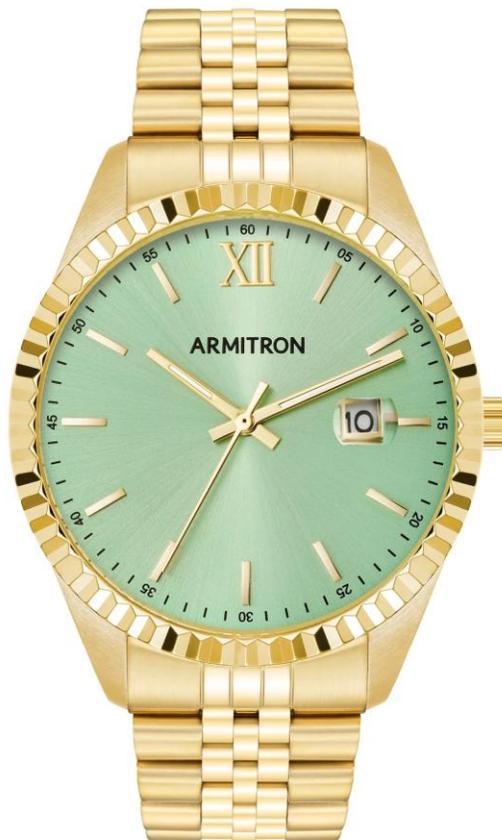
**Accessory Trends to Expect in 2024, Including  
These Armitron® Watches**



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With every new year comes new style trends, including new trends in accessorizing. What can you expect in 2024? How can you start revamping your look? It may not be the first thing that comes to mind, but your watch collection can be a great place to start. Brands like Armitron® are already looking ahead to the new year, and they have a number of watches that are already capturing the 2024 vibe. Think of a gold-tone watch for women featuring soft pastel accents or [sport watches for men](#) with a retro inspiration. It's not just about the watches, either. It's about how they look, feel, and fit with everything you have planned in the coming months. Here are a few accessory trends to expect this year.



### A Softer Look with Pastels

When it comes to accessories like watches, wallets, handbags, and shoes, pastels and softer tones are on their way in. Armitron® has several watches defined by pastels and softer tones. The Charlotte™ is a great example. You can get a [gold watch for women](#) with soft accenting tones like light green, lavender, and light blue. Each Charlotte™ watch features a gold-toned case framed in a pastel bezel, such as lavender. They also feature a leather band to match,

along with crystal hour markers. There's a subtle elegance that makes this watch a real eye-catcher. You can also find softer tones with the Tom™ and the Johnny x Armitron® Collection. Plus, softer tones are sure to pair well with all sorts of other accessories, including hats, shoulder bags, and shoes.

### **Chasing Nostalgia**

Style is cyclical, and as the new year approaches, a lot of accessories will continue to take inspiration from years past. In this case, clothing and accessories are taking inspiration from the 1970s to the 1990s. And yes, you can find nostalgic throwbacks at Armitron®. One popular throwback to the late '70s is the Griffy™. This is a digital watch that exudes retro charm. And not only that—it fits right in with just about any '70s, '80s, or '90s-inspired look. The Griffy™ keeps things simple, yet stands out with a bold, nostalgic style.

### **Green Never Looked So Good**

Green is turning out to be one of the top colors of 2024, and it likely won't be long until you start seeing more accessories popping up in all shades of green. If you want to stay ahead of the curve, Armitron® has a few watches ready to add a touch of green to any look. You'll find watches with exceptional green dials, from soft pastel greens to crisp classic greens to stunning metallic greens. The Armitron® Trilogy™ watch features a stunning combination of seafoam green with a gold-toned watch. It's the kind of watch you want to glance at time and time again. For a "fully" green watch, the Armitron Tom™ is a [sport watch](#) with a green option, along with some other soft-toned watches. No matter which green you choose, you can go green in style!

Complete your 2024 look at <https://www.armitron.com/>

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