

**Are You a Bright Blonde—In More Ways Than One? Try 3 UNITE Hair Products**



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When it comes to keeping your blonde hair looking radiant and healthy, you want to work *smarter*, not harder! Luckily, finding blonde-loving products, from a toning [violet shampoo](#) to a nourishing hair oil, is easy with UNITE Hair. Founded by a celebrity hairdresser, the brand believes in creating effective products with clean formulas so you can get the hair you want with the hair you have.



Flex your beauty and your brains by solving three common blonde-specific problems with these three UNITE Hair products.

### **Problem One: Brassiness**

Keeping your blonde hair bright and free from brassy tones is nothing short of a science. While non-toning purple shampoo and conditioner are necessary for daily blonde hair care, using a toning purple shampoo on a weekly basis is one of the best ways to keep your locks looking bright and free of brassiness.

**The Solution:** The BLONDA™ Toning Shampoo from UNITE Hair gently lightens, cleanses, and purifies blonde hair in just 60 seconds so that you can easily achieve your brightest locks. This vegan toning [purple shampoo](#) neutralizes unwanted brassiness on both natural and color-treated blonde hair, making it an easy choice for bright blondes!

### **Problem Two: Breakage**

While proper maintenance and color treatments shouldn't cause hair to become brittle or dry, sometimes the process of lightening our hair can leave strands more fragile than before. If you, like countless other blondes, find that your locks are prone to breakage, be proactive by treating your hair with products that make detangling a breeze.

**The Solution:** The 7SECONDS™ Detangler from UNITE smooths and protects hair *while* detangling, so you can help prevent breakage. This protein-based leave-in [hair detangler](#) also provides UV and thermal protection, making it a dream product for blondes.

### **Problem Three: Frizz**

If you find that your hair looks a bit *too* windswept from time to time, you may want to consider smoothing down flyaways and dry strands with a blonde-friendly argan oil product. The best argan oil for blondes will help keep your locks looking sleek and shiny while nourishing your hair.

**The Solution:** UNITE Hair's BLONDA™ Oil. All textures of fair hair, from ashy to honey brown, can benefit from this nourishing argan oil product. Simply apply one to three drops of this cruelty-free formula onto damp or dry hair before styling with heat tools for a soft, high-shine finish that seals and repairs your strands.

Whether you are a natural blonde or have color-treated locks, you know the importance of taking a proactive, smart, and stylish approach to hair care. For a hair care system that nourishes, brightens, and helps strengthen fair hair, blondes choose these three UNITE Hair products.

Elevate your blonde hair routine with products from UNITE at <https://unitehair.com/>

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