

# Essential Features of Modern Cloud-Based Hotel Management Systems

A Cloud-based hotel management system is like the backbone of the hotel industry in today's time and age. It has so much potential that it can be easily used by any hotel owner or owner of a chain of hotels, as it gives them the freedom to manage their property from a single screen and from anywhere across the world.

## The Key Features of Cloud-Based Hotel Management Systems

There are many key features of Cloud-Based Hotel Management Systems. Some of these are:

### ➤ Front Desk Operations

With the help of cloud-based hotel management systems, the hotel front desk can easily be accessed. This helps the front-desk staff keep track of all the activities happening in the hotel without even being there. All of this can be done easily with the help of an active internet connection and an electronic device. Important tasks such as guest bookings, check-in / check-out, stock reports, etc, can be easily managed.

### ➤ Analytics

For a hotel business to be successful, proper reports must be maintained on a day-to-day basis or a month-on-month basis. That is why having an analytics feature in your hotel management system is important to get insights into how the business is going. Plus, hoteliers can know more about guest preferences through the data and identify areas for improvement.

### ➤ Data Security

Another crucial feature to have in a **Cloud-Based Hotel Management System** is data security. Your system must have proper security measures to protect the data of guests. There must be encryption, daily security updates, and compliance with the industry standards. All these will prevent data theft or breaches. As a result, your hotel can have more credibility and trust from guests.

### ➤ Hotel Booking Engine

A built-in hotel booking engine is another important feature of your hotel management solution. This helps the guests book rooms directly from the official website of the hotels. This offers the guests more convenience and flexibility. For hotels, it improves the number of direct hotel bookings and offers control hotels over their room availability and pricing.

### ➤ **Enhanced Guest Experience**

With the cloud-based hotel management system in place, the guest experience has also improved to a great extent. The interaction with the system allows the guest to have a smooth onboarding experience, like making bookings, modifying bookings, and changing check-in and check-out times. All such things add to the user experience, making the guests return because of the user experience provided.

### ➤ **Fraud Detection**

Running and managing a hotel or chain of hotels is not easy, and that, too, is all on your own. In such cases, the cloud-based hotel management system is very important. One can easily access the database to check if any wrong data has been fed into the system to manipulate the records of guests' arrival and departure entries on the exact check-in and check-out time, respectively.

### ➤ **Cost-effective**

A cloud-based hotel management system is probably one of the best investments a hotel owner can make. A company offering a cloud-based hotel management system offers several plans that can be selected according to your preference. In the long run, it is very cost-effective as it tends to cut down on many miscellaneous expenses, such as maintaining an accounts software to keep track of expenses and hiring an additional person to make those entries.

## **Conclusion**

Overall, a cloud-based hotel management system is very useful and helpful for a hotel owner to manage their business smoothly and without any hindrances. There are many cloud-based hotel management systems from which you can select.

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