

# Market Research Report

EXCLUSIVE EDITION

# Global Flexible Packaging Market Opportunities, and Forecast By 2027



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Global Industry Analysis, Forecast and Trends, 2027

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# Global Flexible Packaging Market

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MARKET STATS VILLE

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Market Statsville Group (MSG) partners with companies and society to confront their essential risks and challenges to capture the enormous opportunities for them. MSG was initiated its working in 2017, and since then, the brand is moving to become a pioneer in business advisory and market research services.

Market Statsville is the leading market research and strategy builder with the depth and breadth of solutions that perfectly suit your every need. MSG provides solutions in a wide range of industry verticals in the form of market sizing, analysis, and incisive business insights. MSG experienced research analysts are proficient at digging deep and providing a variety of customizable data that help you make decisions with clarity, confidence, and impact.

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# RESEARCH PROCESS



*Our research is an optimum culmination of secondary and primary research, with the latter playing a major role. We also have an in-house repository and access to a number of external regional and global paid databases to help address specific requirements of our clients. The research process begins with a holistic secondary research, followed by expert interviews. The information gathered is then comprehensively analyzed by our highly experienced in-house research panel*

**Flexible Packaging Market by Material (Flexible Plastic, Flexible Paper), by Product (Bags, Pouches), by Printing (Flexographic and Rotogravure), by Application (Consumer Packaging and Industrial), by End-User, by Region – Global Forecast to 2027**

### Description

In 2020, [the global flexible packaging market](#) size was USD 157.3 billion and expected to grow USD 202.5 billion by 2027, at a CAGR of 4.3% from 2021 to 2027.

Below information is analyzed in depth in the report-

Global Flexible Packaging Market Revenue, 2018-2023, 2024-2033, (US\$ Millions)

Global Flexible Packaging Market Sales Volume, 2018-2023, 2024-2033, (Units)

Share of the top five Flexible Packaging companies in 2023 (%)

#### Market Growth Mapping

Qualitative and quantitative methodologies were utilized in the process of market growth mapping. The report offers an extensive examination of market dynamics, including a thorough assessment of the primary factors that drive market expansion, challenges encountered by industry participants, and forthcoming trends that indicate recent development. Prospects for investment and expansion are discerned via a comprehensive SWOT analysis, which evaluates the market's strengths, weakness, opportunities, and threats. The PESTEL analysis, which investigates the technological, environmental, political, economic, and social factors that influence the industry, provides additional depth of analysis. Furthermore, the report incorporates an analysis of PORTER'S 5 forces, which provides valuable perspectives on the sector's profitability and competitive intensity. Moreover, the report covers regulatory landscape, COVID-19 impact analysis, customer sentiment and behavior, trade analysis, supply-demand analysis, and the influence of government policies and other macroeconomic factors.

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## Flexible Packaging Market Segmentation:

This study offers a thorough segmentation of the Flexible Packaging market based on an in-depth examination of the product portfolios and customers of key regional and global market players. By means of a comprehensive examination, we offer detailed perspectives on market segmentation, assisting stakeholders in comprehending the diverse aspects and variables that impact the Flexible Packaging market.

### **By Material Outlook (Revenue, USD Million, 2017-2027)**

- Flexible Plastic
  - PE
  - BOPP
  - CPP
  - BOPET
  - PA
  - PET
  - PVC
  - EVOH
  - Others
- Flexible Paper
- Foil

### **By Product Outlook (Revenue, USD Million, 2017-2027)**

- Bags
- Pouches
- Others

### **By Printing Outlook (Revenue, USD Million, 2017-2027)**

- Flexographic
- Rotogravure
- Others

### **By Application Outlook (Revenue, USD Million, 2017-2027)**

- Consumer Packaging
- Industrial Packaging

**By End-User Outlook (Revenue, USD Million, 2017-2027)**

- Bakery and Confectionery
- Meat, Poultry, and Seafood
- Dairy
- RTE
- Frozen Food
- Tea and Coffee
- Others
  - Healthcare
  - Personal Care
  - Petfood

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### Competitive Landscape of the Global Flexible Packaging Market

This section presents comprehensive information regarding various key players in the Flexible Packaging market. Additionally, it offers valuable insights pertaining to recent developments, contributions to the market, and effective marketing tactics. The study also encompasses a dashboard presentation that outlines the recent and current performance of the prominent corporations. The competitive analysis section of the research also encompasses an examination of both domestic and foreign sales, along with a comprehensive mapping of market players based on their respective products. Additionally, a thorough analysis of market share is conducted, focusing on significant firms, brands, producers, and suppliers.

### **The key companies covered in the market report are:**

The flexible plastic packaging market is dominated by a few globally established players, such as [Amcor](#), [Berry Global Inc.](#), [Mondi](#), Sonoco, Sealed Air Corporation, Huhtamaki, Coveris, Transcontinental Inc. Clondalkin, among many others. Every company follows its business strategy to attain the maximum market share.



# Thank You

The logo consists of the letters 'M' and 'S' in a stylized, white, sans-serif font, positioned inside a dark blue square.

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