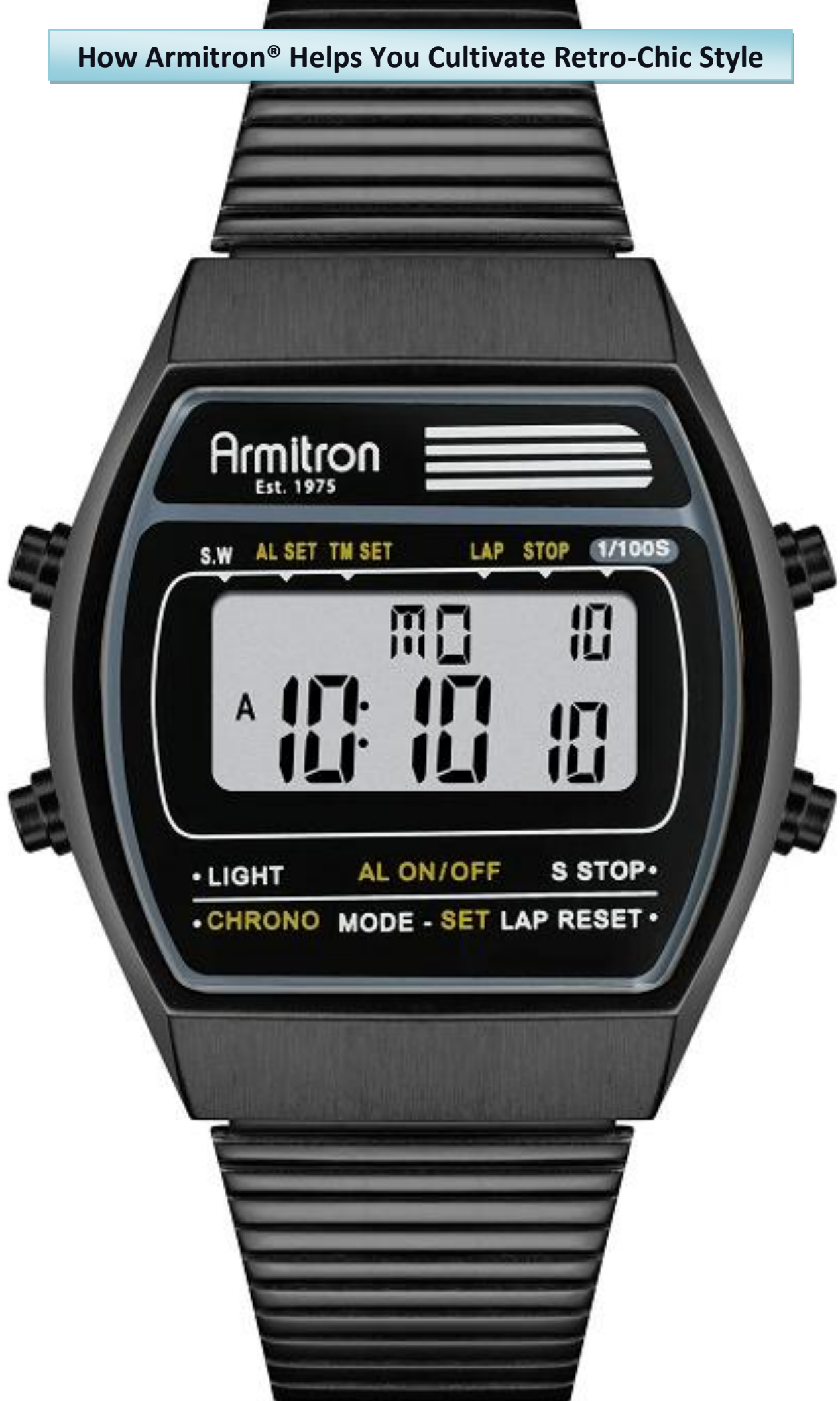
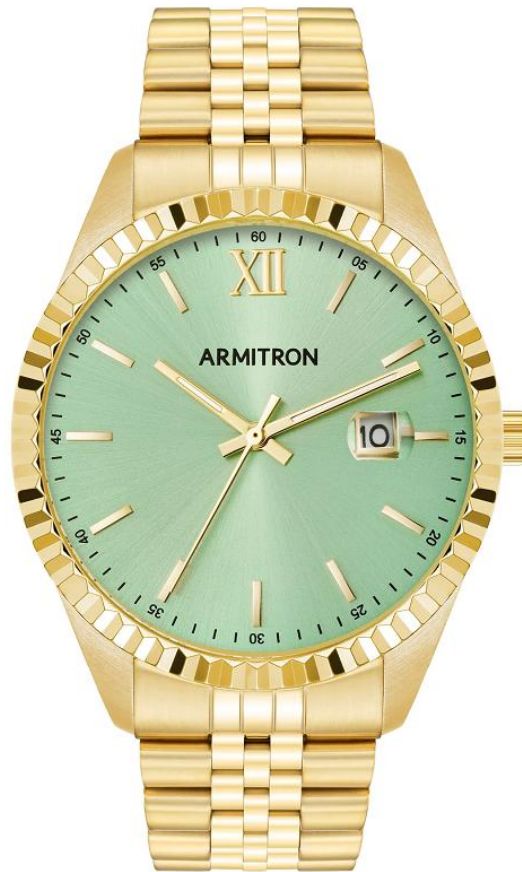


How Armitron® Helps You Cultivate Retro-Chic Style



How Armitron® Helps You Cultivate Retro-Chic Style

Armitron® watches have a rich history. The brand was born in 1975 in New York City and was an integral part of the digital watch revolution in the 1970s and '80s. This era saw many unique and desirable analog and [digital watches](#) land in stores and on people's wrists everywhere.



These days, there's a lot of nostalgia for this era—and that nostalgia extends to these amazing timepieces. Armitron® knows! That's why you'll find watches throughout the Armitron® collection that capture the memory of the past while giving you a quality watch you can wear for years to come. If you're ready to cultivate a retro-chic style, here's how Armitron® can help make it happen!

Old-School Digital

For a lot of people, old-school digital watches are a source of pure, delightful nostalgia. The 1980s was the digital decade. Everyone wanted a part of the digital revolution in their lives. All these years later, you can embrace the nostalgia of the digital revolution with Armitron®.

Take, for instance, the Armitron® Champion™. Armitron® has a history of creating exceptional [sport watches for men](#) and women, and this model is no exception. The only difference is the Champion™ features design callbacks to the '80s. It's retro, it's sleek, and it's an excellent sport watch. Or if it taps into your streetwear sensibility, even better! The Champion™ is available in silver or gold with a black band.

Analog with Retro Flair

While it's common to associate retro-chic with classic digital watches like the Armitron® Rogue™ or even the Armitron® Griffy™—another old-school favorite—you can also find many analog watches with a retro twist. These watches often feature straightforward designs. They leave the unnecessary bells and whistles behind and embrace a simplified design.

One example is the Armitron® Atara™. You can get it as a [silver watch for men](#), but it also comes in black and gold-toned varieties. The Atara™ is sleek, retro, and looks great paired with just about any outfit—casual, business, or formal. Another analog watch with timeless touches is the Atlantis™. It features classic design elements, like a scalloped bezel, and it comes gold-toned with a seafoam green dial or chocolate-toned with a matching chocolate dial.

The Best of Both Worlds

There are select pieces in the Armitron® collection that bridge the gap between analog and digital. These are watches that are very much the best of both worlds. The Armitron® Ridgemont™ may be the pinnacle of this combination. It features a distinctive retro design. The rectangle case and bezel frame the squared dial, featuring both analog and digital displays.

Then there's the Metro™, a new addition to the Armitron® lineup. The Metro™ is sleek, stylish, and retro-chic, all wrapped into one eye-catching package. It mirrors some design elements of the Ridgemont while taking things to the next level. It features a square case with a stunning transparent dial, again complete with analog and digital displays. It also features a mesh in either gold-toned or black.

Cultivate your retro-chic look at <https://www.armitron.com/>

Original Source: <https://bit.ly/3HvoIDG>

ARMITRON®