

## How Armitron® Helps You Find That “Just Right” Watch



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Looking for a new watch? Whether you’re looking for a watch to give as a gift this holiday season or you’re looking for a new watch to add to your collection, you can find that “just right” watch at Armitron®. The watch that’s right for you checks every box. It’s the kind of watch that matches your personal style. It’s a watch you can’t wait to wrap up and put under the tree—or maybe you can’t wait to put it on your own wrist. Armitron® has been making high-quality watches since 1975, and they’re your go-to source for a diverse lineup of watches, including dressy analog watches and practical [digital watches](#). There’s a watch for every occasion. Here are a few ways Armitron® can help you find your “just right” watch this season.



### When You’re Looking for Something Sophisticated

Want something with a touch of sophistication? If you’re looking for a watch you can wear at the office or for a night out, a [silver watch for men](#) can be the perfect choice. Armitron® has a well-rounded collection of silver watches for men, along with silver and gold two-toned watches. Browse the Armitron® Lloyd™ Collection to explore a range of silver watches with stylish dials, like the Lloyd™ in silver and white. The elegant silver-toned case is framed with a black bezel and features black sub-dials set into the clean white dial face. It’s a watch that can

be easily dressed up or worn casually. Or also add another layer of sophistication with the Lloyd™ in silver and black, which features a sleek black leather band along with a silver-toned case and black bezel.

### **When You Want Something Stylish and Practical**

Whether you're a runner, swimmer, or streetwear enthusiast, you can find a watch that's stylish and practical at Armitron®. It all starts with their collection of [sport watches for men](#) and women. Their sport watch collection is brimming with colorful, functional digital watches. You can even find a sport watch that blends analog and digital design elements, like the Armitron® Dual™. Find a sport watch that matches your favorite pair of sneakers—or go all out and get a watch for every pair of shoes for some serious outfit coordination!

### **When You Want Something Memorable**

Watches can be a memorable gift. Armitron® is known for their many distinctive watch styles. If you're looking for something with retro flair, you won't want to miss the Armitron® Retro Collection where you'll find the Griffy™, a true digital classic. If you want a watch for yourself and the perfect match to give your special someone, the Ross™ and Rachel™ are two timepieces to look for. As the names suggest, they're the perfect his-and-hers watches. Both watches feature stylish metal finishes in a few different tones so you can find the "just right" pairing for you and yours.

Find the watch that's right for you at <https://www.armitron.com/>

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