

New Watch Styles From Armitron® to Keep an Eye Out For This Holiday Season!



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'Tis the season for new watches! With the holidays right around the corner, there's no better time than now to debut new watches. Armitron® is one watch brand ramping up to the holiday season with a range of new watches, whether you're looking for analog designs or digital [sport watches for men](#)—along with various other tones like gold/silver two-tone and navy. You'll even find new vintage-style watches.



As you shop for loved ones—or yourself—this season, you'll want to see what kinds of watches Armitron® has in store. Who knows what you might find or what kind of deals you'll uncover? Plus, Armitron® is a classic American watch brand, so you know they have watches for every style and every sensibility.

New Styles for Him

Armitron® has all kinds of styles, from elegant analog watches to vintage-style digital designs. If you love color, check out the Tom™ chronographs, available in seven gorgeous muted colors, from purple to sand. Available in a 48mm case width, this unique mens watch is for the wearer who wants to stand out from the crowd.

This season, you'll also find a sharp new style of watch as part of their Miles™ line. The Miles™ is known for its subdued sophistication. It brings together a traditional design with modern touches for a look that can be dressed up or down.

Now, the Miles™ Collection is branching out from the classic leather band into stainless steel. It's the perfect design if you're looking for a gold or [silver watch for men](#). New Miles™ designs include silver, gold/silver two-tone, and navy bracelets. The recently launched Ross collection features a gold /silver two-tone metal bracelet with a stunning black dial. You can also get the Ross in gold with a classic white dial or in tone-on-tone silver. No matter your choice, you get a watch a stunning timepiece sure to impress!

The Latest Looks for Her

Speaking of the Armitron® Ross™, if you really want to make a statement, you can't go wrong in pairing it with the Rachel™. The Ross™ and Rachel™ share many of the same design cues, from the case, bracelet, and dial colors (gold and silver). The Rachel™ features a small case size of 35mm—the Ross™ is 40mm.

Of course, there are many other new watches to choose from. Explore the Tilly™ Crystal Collection with three limited-edition holiday styles. The Tilly™ is known for its elegant timeless style with its rectangular case and Roman numeral markers. This special holiday collection features a dial fully adorned with crystals for a stunning look and finish. Other new arrivals include the Minnie™ Crystal Watch and Bracelet Gift Sets, along with Constance™, now available in two new tone-on-tone metal styles.

Take a Step Back in Time

We can't forget about vintage! Vintage-style watches are on a lot of lists this holiday season. Armitron® has analog and [digital watches](#) with a vintage twist. You can also explore their Retro Collection and find classic digital watches like the Griffy™, the Rogue™, and many more. If you know someone who can't get enough of that vintage style (even if that person is you), make Armitron® your first stop.

Want to save this holiday season? Don't just keep an eye out for the latest watches from Armitron®. It's also the season of savings. Explore their Black Friday Sales Event 11/22-11/25 with 30% off watches sitewide. And don't forget to check out their Cyber Week Specials from 11/26-12/2. Select styles will be up to 40% off all week long. Get an extra 10% off exclusively on Monday, 11/26 with promo code EXTRA10.

See all the latest watches from Armitron® at <https://www.armitron.com/>

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