

**Observe Skin Cancer Awareness Month with IMAGE Skincare®**



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May is Skin Cancer Awareness Month, a time dedicated to raising awareness and sharing critical knowledge about the most commonly diagnosed form of cancer in the United States. As the days get longer and the weather heats up, this is an excellent time of year to explore some of the best skincare practices and precautions you can take to protect your skin.



Maintaining a regular skincare routine is a great way to care for your complexion and prevent environmental damage that can lead to cancer, which is why IMAGE Skincare® takes a comprehensive approach to skincare. Here is how you can observe Skin Cancer Awareness Month with the IMAGE 360° Approach.

### Formulate a Daily Regimen

Starting and ending your day with a simple but effective skincare routine is essential for the health of your skin and is a great way to establish a baseline for what your “normal” skin looks and feels like. When you’re familiar with your skin, you may be quicker to notice warning signs of skin concerns, such as abnormal freckles or new moles.

With clean clinical skincare™ from IMAGE Skincare, you can formulate a daily regimen tailored to your specific skin needs. Whether your skin could benefit from a balancing cleanser, a [face exfoliator](#) infused with salicylic acid, or— most importantly—a broad-spectrum daily sunscreen, turn to IMAGE Skincare for skincare basics to incorporate into your daily routine.

## Explore Professional Treatments

Not only are professional treatments relaxing ways to pamper yourself and boost your complexion, but they're also great ways to discover new products and learn more about enhancing your skincare routine, which is why exploring professional treatments is a part of IMAGE Skincare's comprehensive approach.

This May, set aside time to visit your local [Hand and Stone Massage and Facial Spa](#) to meet with a trained esthetician. Not only will your skin love receiving a relaxing, nourishing facial, but you'll also better understand your skin's needs. Whether you receive the completely customizable IMAGE Classic Facial or one of their three other treatment options, you can brighten your complexion and broaden your knowledge base.

## Stay Connected with Your Esthetician

You deserve to take your health and wellness seriously, so meeting with an esthetician to learn more about your skin and develop a personalized skincare plan is a great way to observe Skin Cancer Awareness Month.

Set aside time to chat with your esthetician regularly to stay on track with your skin goals, and keep an eye out for any changes in your skin. IMAGE Skincare thoughtfully trains [Hand and Stone facial](#) experts to guide you on what products, services, and practices can benefit your skin.

This May, observe Skin Cancer Awareness Month by prioritizing the health and radiance of your complexion with the help of products, services, and a comprehensive approach from IMAGE Skincare.

Show your complexion some love this Skin Cancer Awareness Month with <https://imageskincare.com/>

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