

Primally Pure Is Leading the Way for a New Era of Tallow-Based Skincare



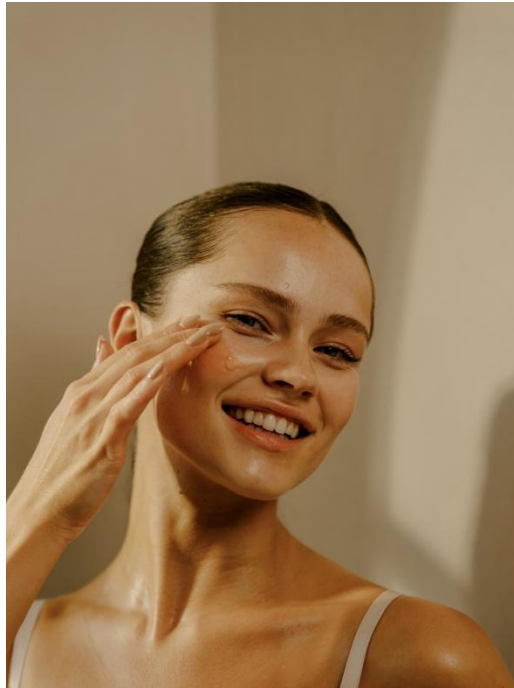
PRIMALLY PURE

Everything Balm

2 oz

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Did you know tallow from grass-fed cows can be incredibly nourishing for your skin? This skincare “super ingredient” may potentially change the way you approach your skincare routine. It’s nutrient-dense and is a great source of vitamins, omega fatty acids, and more—all these can be absorbed by the skin for captivating results.



Primally Pure is leading the way into a new era of tallow-based skincare. You may know Primally Pure for their best-selling Natural Deodorant and [Natural Dry Shampoo](#), but you can find so much more for practically every part of your routine. These include skin and beauty products featuring tallow from grass-fed cows (which is one of the star ingredients in their Natural Deodorant!).

How can the new era of tallow-based skincare change your routine?

A Natural Deodorant for Everyone

You may already be familiar with the Primally Pure Natural Deodorant line. This highly rated and best-selling line is beloved for its safe and effective approach to deodorant. People wanted something different—deodorants without any fillers or potentially toxic ingredients like aluminum and talc. Primally Pure delivered!

In many ways, Primally Pure Natural Deodorant is for everyone. There are scents for everyone, like blue tansy and lavender. But it's also deodorant for every skin state, including sensitive skin. Part of the reason comes back to ethically sourced tallow from grass-fed cows, which is gentle and nourishes and moisturizes the skin.

A Tallow Balm That Does Everything

Can a balm really do everything? If it's the Primally Pure Everything Balm, it sure comes close! The Everything Balm is a [tallow balm](#) and features tallow from grass-fed cows, olive oil, emu oil, and select botanical oils. This balm could change the way you approach your skincare, particularly if you have dry skin, dermatitis, or eczema.

Ingredients like tallow and emu oil (and many others found in Everything Balm) are bioavailable. In other words, they are readily absorbed by the skin. The Everything Balm can help restore and support your skin's barrier, which leaves your skin hydrated and protected. Use the Everything Balm from head to toe and anywhere else your skin needs some TLC.

A Moisturizer for Everyday Skin Concerns

Get ready for a [tallow face moisturizer](#) tailored to your everyday skin concerns. Choose from the Clarifying Cream, Plumping Cream, or Soothing Cream. Each cream features tallow from grass-fed cows, along with emu oil, and key botanical oils. Use each cream to target specific concerns and give your complexion more of what it needs to thrive.

The Clarifying Cream with essential oils of bergamot, neroli, tea tree, and manuka can help calm blemishes and breakouts—and put your skin on a healing path.

The Plumping Cream, with essential oils of geranium, frankincense, rosemary, and carrot seed, along with bakuchiol (a plant-based retinol alternative), can help target fine lines and protect skin from environmental stressors.

The Soothing Cream, which contains the essential oils of blue tansy, lavender, and sandalwood, can help soothe sensitive or irritated skin and reduce redness.

Welcome a new era of tallow-based skincare with <https://primallypure.com/>

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