

Market Research Report

EXCLUSIVE EDITION

Global Rowing Machine Market Opportunities, and Forecast By 2027



Global Industry Analysis, Forecast and Trends, 2027

Global Rowing Machine Market

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MARKET STATS VILLE

Market Statsville Group (MSG)

A part of Statsville Consulting Private Limited

American Office – 800 Third Avenue Suite A #1519

New York, NY 10022

EMEA – 1165 Budapest 16 Diósy Lajos u. 24., Europe

Asia-Pacific Office – F-178 Subhash Marg C Scheme, Ashok Nagar, Jaipur, Rajasthan, 302001

www.marketstatsville.com

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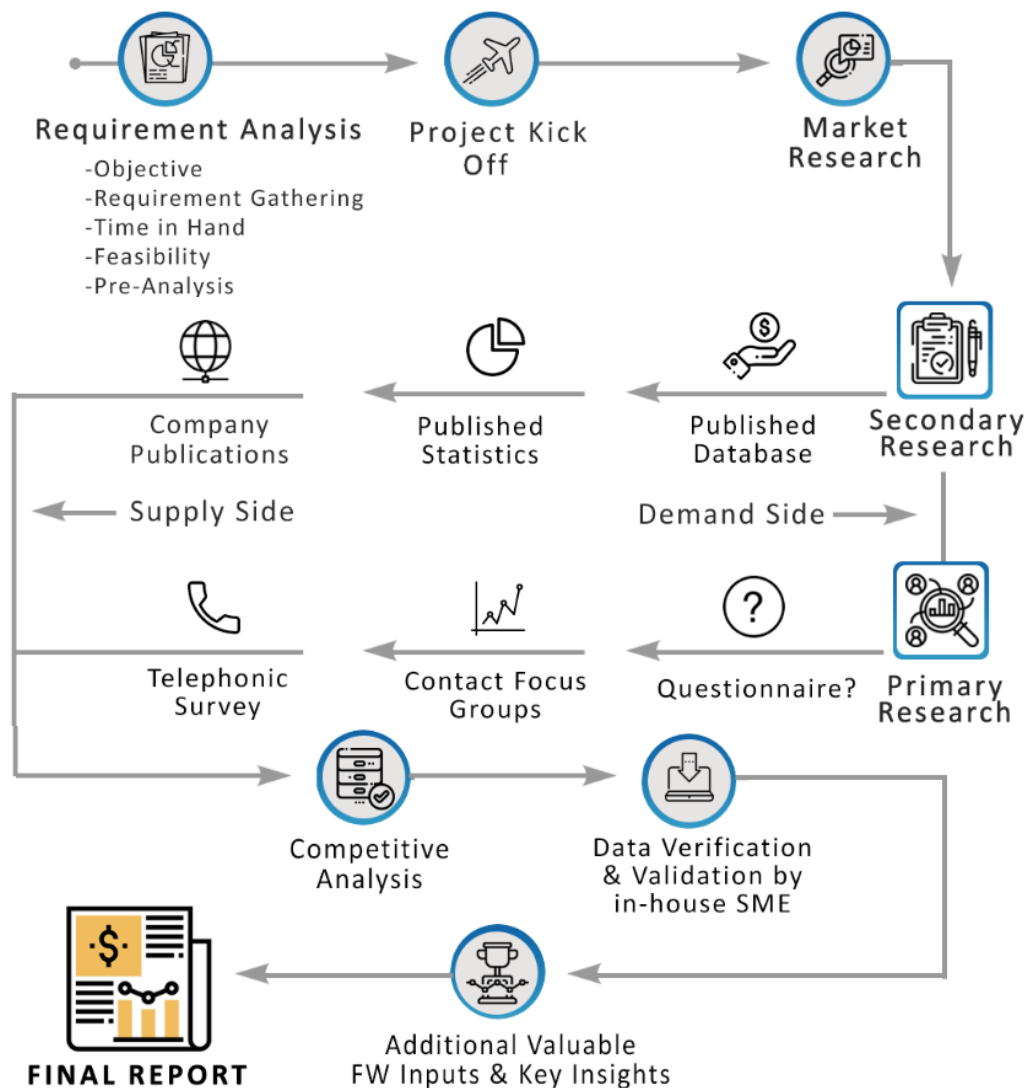
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RESEARCH PROCESS



Our research is an optimum culmination of secondary and primary research, with the latter playing a major role. We also have an in-house repository and access to a number of external regional and global paid databases to help address specific requirements of our clients. The research process begins with a holistic secondary research, followed by expert interviews. The information gathered is then comprehensively analyzed by our highly experienced in-house research panel

Rowing Machine Market: by Operation (Pneumatic, Magnetic, Water and Hydraulic), by Weight Capacity (100 pounds, 100 to 199 pounds, 200 to 249 pounds, 300 to 499 pounds), by End-Use (Residential and Commercial), by Region – Global Forecast (2021–2027)

Description

[The global rowing machine market](#) size is expected to be **USD 4.0 billion in 2021** and reach **USD 5.32 billion in 2027**, registering a CAGR of 4.9% during the forecast period (2021-2027).

Below information is analyzed in depth in the report-

Global Rowing Machine Market Revenue, 2018-2023, 2024-2033, (US\$ Millions)

Global Rowing Machine Market Sales Volume, 2018-2023, 2024-2033, (Units)

Share of the top five Rowing Machine companies in 2023 (%)

Market Growth Mapping

Qualitative and quantitative methodologies were utilized in the process of market growth mapping. The report offers an extensive examination of market dynamics, including a thorough assessment of the primary factors that drive market expansion, challenges encountered by industry participants, and forthcoming trends that indicate recent development. Prospects for investment and expansion are discerned via a comprehensive SWOT analysis, which evaluates the market's strengths, weakness, opportunities, and threats. The PESTEL analysis, which investigates the technological, environmental, political, economic, and social factors that influence the industry, provides additional depth of analysis. Furthermore, the report incorporates an analysis of PORTER'S 5 forces, which provides valuable perspectives on the sector's profitability and competitive intensity. Moreover, the report covers regulatory landscape, COVID-19 impact analysis, customer sentiment and behavior, trade analysis, supply-demand analysis, and the influence of government policies and other macroeconomic factors.

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Rowing Machine Market Segmentation:

This study offers a thorough segmentation of the Rowing Machine market based on an in-depth examination of the product portfolios and customers of key regional and global market players. By means of a comprehensive examination, we offer detailed perspectives on market segmentation, assisting stakeholders in comprehending the diverse aspects and variables that impact the Rowing Machine market.

Based on the operation, the rowing machine market has been segmented into –

- Pneumatic
- Magnetic
- Water
- Hydraulic

Based on the weight, the rowing machine market has been segmented into –

- Under 100 pounds
- 100 to 199 pounds
- 200 to 249 pounds
- 300 to 499 pounds

Based on the end-users, the rowing machine market has been segmented into –

- Residential
- Commercial

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Competitive Landscape of the Global Rowing Machine Market

This section presents comprehensive information regarding various key players in the Rowing Machine market. Additionally, it offers valuable insights pertaining to recent developments, contributions to the market, and effective marketing tactics. The study also encompasses a dashboard presentation that outlines the recent and current performance of the prominent corporations. The competitive analysis section of the research also encompasses an examination of both domestic and foreign sales, along with a comprehensive mapping of market players based on their respective products. Additionally, a thorough analysis of market share is conducted, focusing on significant firms, brands, producers, and suppliers.

The key companies covered in the market report are:

- Concept2
- WaterRower Club
- LifeSpan Fitness
- Stamina Products
- First Degree Fitness
- Lifecore Biomedical
- Bodycraft
- Kettler
- ProForm
- Velocity Exercise.

Thank You

The logo consists of the letters 'M' and 'S' in a stylized, white, sans-serif font, positioned inside a dark blue square.

MARKET STATS VILLE

Market Statsville Group (MSG)

800 Third Avenue Suite A #1519 New York,
NY 10022
Phone : +1 (646) 663-5829
Mail : sales@marketstatsville.com

F-178 Subhash Marg C Scheme, Ashok
Nagar, Jaipur, Rajasthan, 302001
Phone : +91 702 496 8807
Mail : sales@marketstatsville.com