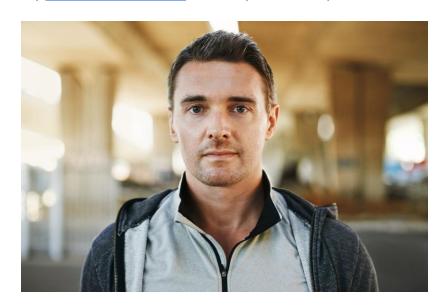
With Berxi, Buying Professional and Small Business Insurance Is No Longer Complicated



## With Berxi, Buying Professional and Small Business Insurance Is No Longer Complicated

Have you ever put off buying insurance? It's one of those things that's easy to procrastinate. When choosing insurance—including professional and small business insurance—people may hold off for any number of reasons. They might not be sure if they need it. Or it seems like a complicated process. And "complicated" is one of those words that can pop up a lot when professional insurance enters the conversation. Berxi is one insurance company that's working to change the conversation. Buying professional insurance and understanding the terms of your policy can be more straightforward than you'd expect. How is Berxi changing how people understand and buy insurance for nursing, dentistry, and other professionals?



## **Leveraging Today's Technology**

Most of us have easy access to the web through a wide range of devices, including smartphones. Why not take advantage of that and meet people where they are? Berxi takes things online in a number of ways. You can browse professional and small business insurance options on your terms, get quotes, and manage your account all from the convenience of your smartphone or any other web-browsing device you have handy. You don't even have to call anyone if you don't want to. Some people prefer the convenience of email. But this isn't the only way Berxi is leveraging today's technology.

## **Taking a Direct Approach to Insurance**

Many conventional insurance options are sold through brokers or sales agents. These brokers may be disconnected from the claims process. Why buy insurance from people who aren't truly

immersed in the product they sell? Technology has allowed Berxi to build a professional insurance platform that moves past conventional insurance models. Instead, you can take the buying process into your own hands. You can also lean on Berxi's customer support for help. If you have questions about <u>nursing malpractice insurance</u>, from buying to filing a claim, you can communicate with someone immersed in the policy. Berxi may sell professional and small business insurance, but at the core of their direct model, they understand your industry, whether you're in healthcare, real estate, technology, or any of the industries they serve.

## **Keeping Things Straightforward**

Have you started reading your insurance policy only to get lost in the fine print? It's common. And it's common for people to not be fully aware of what is and isn't in their policy. This can be said of many types of insurance. So much fine print. The insurance industry is heavily regulated, but that doesn't mean those regulations have to get in the way of making policies easy to understand and navigate as a customer. Fine print doesn't have to be dozens of pages long. This is another way Berxi takes the complication out of professional and small business insurance. They lay everything out. You can read about their malpractice insurance for nurses and know what you're getting.

Discover straightforward professional and small business insurance at <a href="https://www.berxi.com/">https://www.berxi.com/</a>

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